



MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 10/31/2014

Multiple District 316

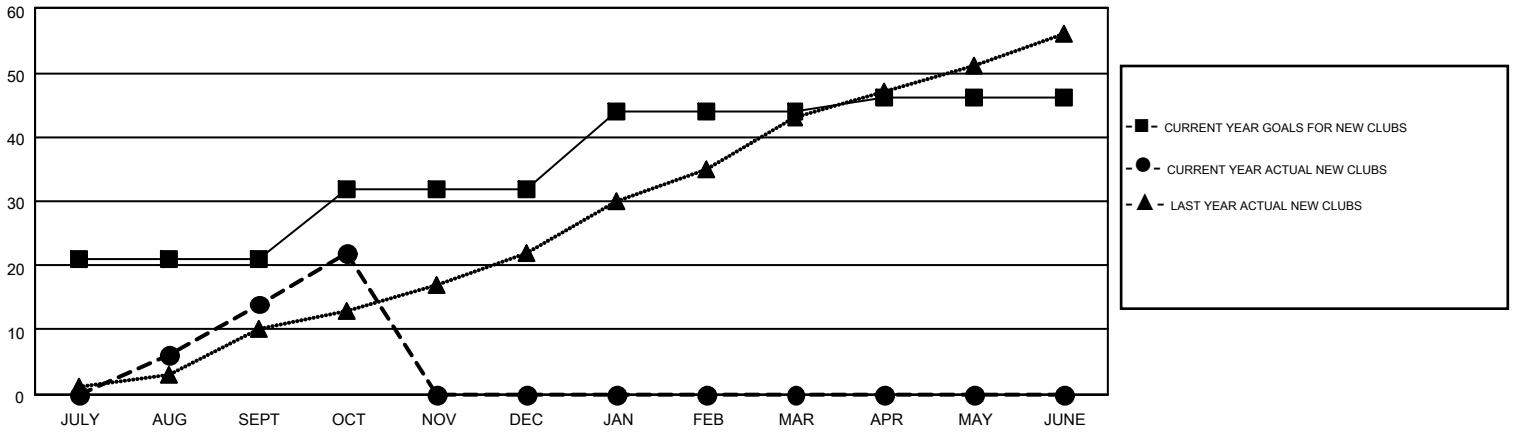
LOCATION: INDIA

GMT: ER GURUNATHAN

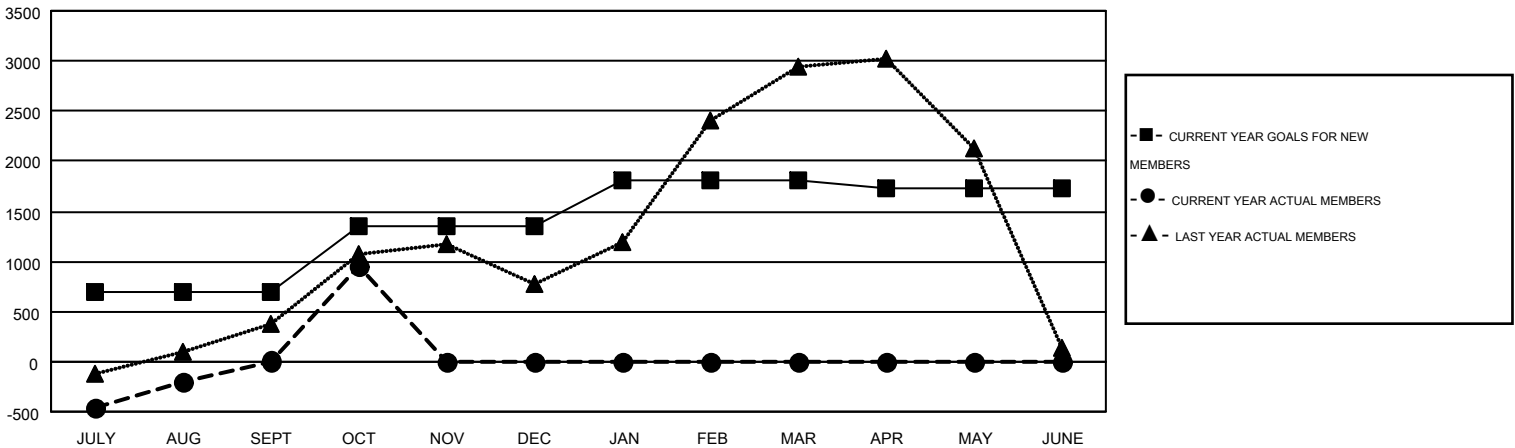
GMT CA 6

| Clubs | | | | | Members | | | | |
|-----------------------|---------------|-----------|---------------|---------------|-----------------------|-----------------|-------------------------------|-----------------|---------------|
| RESULTS FOR 2014-2015 | | | | | RESULTS FOR 2014-2015 | | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | NET GAIN/LOSS | QUARTER | NEW MEMBER GOAL | CHARTER AND NEW MEMBERS ADDED | DROPPED MEMBERS | NET GAIN/LOSS |
| JULY/AUG/SEPT | 21 | 14 | 13 | 1 | JULY/AUG/SEPT | 689 | 1,624 | 1,617 | 7 |
| OCT/NOV/DEC | 11 | 8 | 1 | 7 | OCT/NOV/DEC | 662 | 1,118 | 181 | 937 |
| JAN/FEB/MAR | 12 | 0 | 0 | 0 | JAN/FEB/MAR | 459 | 0 | 0 | 0 |
| APR/MAY/JUNE | 2 | 0 | 0 | 0 | APR/MAY/JUNE | -75 | 0 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | | | | |
|------------------------|--|---|-----------------|---------------------|--------|
| DROPPED CLUBS: 14 | 437 CLUBS OF 812 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> | | | |
| <u>DROPPED MEMBERS</u> | | MALE | 23,618 (79.61%) | | |
| DECEASED | 34 | FEMALE | 6,048 (20.39%) | | |
| CLUB CANCELLED | 219 | CLICK HERE FOR HEALTH ASSESSMENT DATA | | | |
| OTHER | 1,545 | | | FAMILY UNIT MEMBERS | 10,503 |
| TOTAL | 1,798 | | | HEAD OF HOUSEHOLD | 4,529 |
| | | NON-HEAD OF HOUSEHOLD | 5,974 | | |